

7TH ANNUAL REFUGE COFFEE RUN

RACE TO

WELCOME

1 MILE FUN RUN + 5K



CLARKSTON, GA  
SEPTEMBER 24, 2022

THE MOST WELCOMING

5K & FUN RUN IN THE WORLD

Clarkston, Georgia • September 24, 2022



## ABOUT REFUGE COFFEE

Since the 1980s, up to 2,500 refugees have been resettled annually in Clarkston, GA, a little city on the edge of Atlanta that TIME magazine called “the most diverse square mile in the country.” From over 45 countries, survivors of war and famine arrive right here in Atlanta’s backyard. And it is a challenge from day one to create a home here.

Because employment is often the first step to thriving in a new community, we started Refuge Coffee in 2015 in order to create opportunities for full-time, competitive-pay jobs and job training. Although we started with a truck, our dream was to build a Coffee Shop in the center of Clarkston that reflects the true heart of our city. And that was just the beginning...

Our mission is, simply put, welcome. Together with our community, we’ve created a place of refuge for these unique cultures to tell their stories and share their lives. As part of our job-training program, we also run a coffee catering business powered by two coffee trucks and three coffee carts. In 2020, we added another location on Auburn Ave. in downtown Atlanta.

For more information about who we are and what we do, please visit [refugecoffeeco.com](http://refugecoffeeco.com).

## BY THE NUMBERS

In seven years, we have..

- ▶ Served one million cups of coffee
- ▶ Dedicated over one million dollars to our training program
- ▶ Employed and trained over 50 refugees or immigrants from 17 different countries
- ▶ And by the end of this year, we will have three new coffee shop locations (that’s a total of six!), and we’ll be roasting our very own Refuge Coffee Co. beans!

For more information, visit [www.refugecoffeeco.com/run/](http://www.refugecoffeeco.com/run/) or email [fatima@refugecoffeeco.com](mailto:fatima@refugecoffeeco.com)

## JOIN THE SPONSORSHIP TEAM

	SOCIAL MEDIA SHOUT OUT, LOGO ON T-SHIRTS & WEBSITE	LOGO ON BANNER AT START/FINISH	LOGO ON RUNNER BACKDROP PHOTO	SPONSORSHIP OPPORTUNITIES
\$500				
\$1000				
\$2500				
\$5,000				

### \$5,000+ SPONSORSHIP OPPORTUNITIES

- OWN a water station!
- OWN the start line!
- OWN the pre-race or post-race entertainment
- OWN a pre-race yoga session or any creative warm-up idea!

### IN-KIND DONATION OPPORTUNITIES

As we work to make our race the most welcoming it can possibly be, we welcome what YOU bring! If you have, for example, enough swag to fill 1000 race bags (!!), access to tent, table, or chair rentals, porta-potty rentals, banner rentals, etc.... anything creative and practical you think we could use, let us know!

For more information, visit [www.refugecoffeeco.com/run/](http://www.refugecoffeeco.com/run/) or email [fatima@refugecoffeeco.com](mailto:fatima@refugecoffeeco.com)

# SPONSORSHIP KIT



CLARKSTON, GA  
SEPTEMBER 24, 2022

## SPONSORSHIP FORM

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

COMPANY: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

SOCIAL MEDIA HANDLE FOR SHOUT OUT: \_\_\_\_\_

### SPONSORSHIP AMOUNT

### SPONSOR A RUNNER (\$30)

### SPONSORSHIP OPPORTUNITIES

- Water Station
- Starting Line OWN the start line!
- Pre-race Entertainment
- Pre-race Entertainment
- Pre-race Warm-up
- Other: \_\_\_\_\_

### IN LIEU OF A SPONSORSHIP, OR TO DONATE ANYTIME

#### MAKE CHECKS TO:

Refuge Coffee Co.

#### MAIL TO:

Refuge Coffee Co.,

3803 Market St., Clarkston, GA 30021

**GIVE ONLINE:** [www.refugecoffeeco.com](http://www.refugecoffeeco.com)

For more information, visit [www.refugecoffeeco.com/run/](http://www.refugecoffeeco.com/run/) or email [fatima@refugecoffeeco.com](mailto:fatima@refugecoffeeco.com)