



Saturday SEPTEMBER 23, 2023

THE MOST WELCOMING

5K & FUN RUN IN THE WORLD

Clarkston, Georgia • September 23, 2023



ABOUT REFUGE COFFEE

Since the 1980s, up to 2,500 refugees have been resettled annually in Clarkston, GA, a little city on the edge of Atlanta that TIME magazine called “the most diverse square mile in the country.” From over 45 countries, survivors of war and famine arrive right here in Atlanta’s backyard. And it is a challenge from day one to create a home here.

Because employment is often the first step to thriving in a new community, we started Refuge Coffee in 2015 in order to create opportunities for full-time, competitive-pay jobs and job training. Although we started with a truck, our dream was to build a Coffee Shop in the center of Clarkston that reflects the true heart of our city. And that was just the beginning...

Our mission is, simply put, welcome. Together with our community, we’ve created a place of refuge for these unique cultures to tell their stories and share their lives. As part of our job-training program, we also run a coffee catering business powered by two coffee trucks and three coffee carts. In 2021, we opened our location in Midtown Atlanta and anticipate opening a third in Norcross in 2023. For more information about who we are and what we do, please visit refugecoffeeeco.com.

BY THE NUMBERS














In seven years, we have..

- ➔ Served one million cups of coffee
- ➔ Dedicated over one million dollars to our training program
- ➔ Employed and trained over 50 refugees or immigrants from 17 different countries

For more information, visit: www.refugecoffeeeco.com/run/ or email: sponsor@refugecoffeeeco.com

SPONSORSHIP KIT

SPONSORSHIP MENU

LEVEL	CHAI	CAPPUCINO	LATTE	ESPRESSO	CORTADO
	UNLIMITED	UNLIMITED	UNLIMITED	2 AVAILABLE	1 AVAILABLE
AMOUNT	500/IN-KIND	1K	2.5K	5K	8K
LOGO ON OUR WEBSITE					
FREE RACE REGISTRATIONS (UP TO 8)					
LOGO ON RACE ROUTE					
LOGO ON STEP & REPEAT (PHOTO BACKDROP)					
LOGO ON OUR 2023 RACE AROUND THE WORLD SHIRT					
PRESENTING SPONSOR			Your company's logo will be displayed prominently at the water stations. You have the option to showcase your company during the warm up or cool down.	Your company's name will be displayed prominently at the registration tent.	Your company's name will be displayed prominently at the award's tent.

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SPONSORSHIP MENU

A LA CARTE	PICK 1	PICK 2	PICK 3	PICK 4	PICK 5
RACE T-SHIRTS FOR UP TO 8 OF YOUR STAFF OR FRIENDS					
SPONSORSHIP TABLE (DAY OF EVENT)					
A FREE COFFEE DATE AT OUR CLARKSTON SHOP FOR UP TO 8 PEOPLE!					
KITTI WILL BRING COFFEE AND AND SHARE THE REFUGE STORY AT YOUR WORKPLACE. (LIMIT 30 PEOPLE.)					
CHAI WORKSHOP (LEARN TO MAKE CHAI WITH LEON, FREE FOR FIRST 5 PEOPLE)					
YOU PICK A DRINK OF THE MONTH THAT WE'LL NAME AFTER YOUR COMPANY AND FEATURE IN OUR SHOPS FOR ONE MONTH IN 2024.					

IN-KIND DONATION OPPORTUNITIES

As we work to make our race the most welcoming it can possibly be, we welcome what YOU bring! If you have, for example, enough swag to fill 500 race bags (!!), access to tents, tables or chair rentals, porta-potty rentals, banner rentals, etc.... anything creative and practical you think we could use, let us know!

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SPONSORSHIP KIT



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SPONSORSHIP FORM

NAME: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

COMPANY: _____

WEBSITE: _____

SOCIAL MEDIA HANDLE FOR SHOUT OUT: _____

SPONSORSHIP AMOUNT

SPONSOR A RUNNER (\$30)

**PLEASE SUBMIT YOUR 'A LA CARTE'
(PAGE 4) CHOICES ALONG WITH YOUR
COMPANY'S LOGO IN VECTOR FORMAT
WITH THE ABOVE INFORMATION.**

IN LIEU OF A SPONSORSHIP, OR TO DONATE ANYTIME

MAKE CHECKS TO:

Refuge Coffee Co.

MAIL TO:

Refuge Coffee Co.,

3803 Market St., Clarkston, GA 30021

GIVE ONLINE: www.refugecoffeeco.com

For more information, visit: www.refugecoffeeco.com/run/ or email: sponsor@refugecoffeeco.com