



THE MOST WELCOMING

5K & FUN RUN IN THE WORLD

Clarkston, Georgia • September 28, 2024



ABOUT REFUGE COFFEE

Since the 1980s, up to 2,500 refugees have been resettled annually in Clarkston, GA, a little city on the edge of Atlanta that TIME magazine called “the most diverse square mile in the country.” From over 45 countries, survivors of war, persecution, and famine arrive right here in Atlanta’s backyard and face challenges from day one to create a home here..

Because employment is often the first step to thriving in a new community, we started Refuge Coffee in 2015 in order to create opportunities for full-time, competitive-pay jobs and job training. Although we started with a truck, our dream was to build a Coffee Shop in the center of Clarkston that reflects the true heart of our city. And that was just the beginning...

Our mission is, simply put, welcome. Together with our community, we’ve created a place of refuge for these unique cultures to tell their stories and share their lives. As part of our job-training program, we also run a coffee catering business powered by two coffee trucks and three coffee carts. In 2021, we opened our location in Midtown Atlanta and opened our third location in Norcross in 2023. For more information about who we are and what we do, please visit refugecoffeeco.com.

BY THE NUMBERS

In nine years, we have..

- ➔ Served more than 1.1 million cups of coffee
- ➔ Dedicated over one million dollars to our training program
- ➔ Employed and trained over 50 refugees or immigrants from 17 different countries
- ➔ Engaged 10,000+ people in our community in events

For more information, visit: www.refugecoffeeco.com/run/ or email: sponsor@refugecoffeeco.com

SPONSORSHIP KIT

SPONSORSHIP MENU

| LEVEL | CHAI | CAPPUCCINO | LATTE | ESPRESSO | CORTADO |
|---|---|---|---|---|---|
| | UNLIMITED | UNLIMITED | UNLIMITED | 2 AVAILABLE | 1 AVAILABLE |
| AMOUNT | 500/IN-KIND | 1K | 2.5K | 5K | 8K |
| LOGO ON OUR WEBSITE |  |  |  |  |  |
| FREE RACE REGISTRATIONS (UP TO 8) |  |  |  |  |  |
| LOGO ON RACE ROUTE | | |  |  |  |
| LOGO ON STEP & REPEAT (PHOTO BACKDROP) | | |  |  |  |
| LOGO ON OUR 2024 RACE SHIRT | | |  |  |  |
| PRESENTING SPONSOR | | | | Your company's name will be displayed prominently at the registration tent. | Your company's name will be displayed prominently at the award's tent. |

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SPONSORSHIP MENU

| A LA CARTE | PICK 1 | PICK 2 | PICK 3 | PICK 4 | PICK 5 |
|---|--------|--------|--------|--------|--------|
| RACE T-SHIRTS FOR UP TO 8 OF YOUR STAFF OR FRIENDS | | | | | |
| SPONSORSHIP TABLE (DAY OF EVENT) | | | | | |
| A FREE COFFEE DATE AT OUR CLARKSTON SHOP FOR UP TO 8 PEOPLE! | | | | | |
| A UNIQUE ETHIOPIAN COFFEE CEREMONY FOR 8 PEOPLE | | | | | |
| CHAI WORKSHOP (LEARN TO MAKE CHAI WITH LEON, FREE FOR FIRST 5 PEOPLE) | | | | | |

IN-KIND DONATION OPPORTUNITIES

As we work to make our race the most welcoming it can possibly be, we welcome what YOU bring! If you have, for example, enough swag to fill 500 race bags (!!), access to tents, tables or chair rentals, porta-potty rentals, banner rentals, etc.... anything creative and practical you think we could use, let us know!

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SPONSORSHIP FORM

NAME: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

COMPANY: _____

WEBSITE: _____

SOCIAL MEDIA HANDLE FOR SHOUT OUT: _____

SPONSORSHIP AMOUNT

SPONSOR A RUNNER (\$30)

PLEASE SUBMIT YOUR 'A LA CARTE' (PAGE 4) CHOICES ALONG WITH YOUR COMPANY'S LOGO IN VECTOR FORMAT WITH THE ABOVE INFORMATION.

IN LIEU OF A SPONSORSHIP, OR TO DONATE ANYTIME

MAKE CHECKS TO:
Refuge Coffee Co.

MAIL TO:
Refuge Coffee Co.,
3803 Market St., Clarkston, GA 30021

GIVE ONLINE: www.refugecoffeeco.com

For more information, visit: www.refugecoffeeco.com/run/ or email: sponsor@refugecoffeeco.com