



THE MOST WELCOMING

5K & FUN RUN IN THE WORLD

Clarkston, Georgia • September 27, 2025



ABOUT REFUGE COFFEE

Since the 1980s, up to 2,500 refugees have been resettled annually in Clarkston, GA, a little city on the edge of Atlanta that TIME magazine called “the most diverse square mile in the country.” From over 50 countries, courageous people who have fled war or persecution arrive right here in Atlanta’s backyard.

Because employment is often the first step to thriving in a new community, we started Refuge Coffee in 2015 in order to create opportunities for full-time, competitive-pay jobs and job training. Although we started with a truck, our dream was to build a Coffee Shop in the center of Clarkston that reflects the true heart of our city. And that was just the beginning.

Our mission is, simply put, **welcome**. Together with our community, we’ve created a place of refuge for these unique cultures to tell their stories and share their lives. As part of our job-training program, we also run a mobile coffee catering. In 2021, we opened our location in Midtown Atlanta and opened our third location in Norcross in 2023. For more information about who we are and what we do, please visit refugecoffeeco.com.

BY THE NUMBERS

In ten years, we have..

- Served more than 1.1 million cups of coffee
- Dedicated over one million dollars to our training program
- Employed and trained over 50 refugees or immigrants from 18 different countries
- Engaged 10,000+ people in our community in events

For more information, visit: www.refugecoffeeco.com/run/ or email: sponsor@refugecoffeeco.com

SPONSORSHIP MENU



CHAI- \$500

As a Chai-level sponsor, you'll savor a warm blend of meaningful recognition and community engagement

Included in Sponsorship:

- ✓ Logo on our Website
- ✓ Race Registrations and/or T-shirts for up to 8 people

Pick 1

- ☐ Free Coffee or tea Cards for 8 people
- ☐ Sponsorship Table (Day of Event)



CAPPUCCINO- \$1000

As a Cappuccino-level sponsor, you'll enjoy a bold mix of visibility and gratitude that leaves a lasting impression.

Included in Sponsorship:

- ✓ Logo on our Website
- ✓ Race Registrations and/or T-shirts for up to 8 people

Pick 2

- ☐ Free Coffee or tea Cards for 8 people
- ☐ Sponsorship Table (Day of Event)
- ☐ A Free Coffee Date at our Clarkston Shop for up to 8 people



LATTE- \$2500

As a Latte-level sponsor, you'll experience a smooth, layered approach to impact and acknowledgment.

Included in Sponsorship:

- ✓ Logo on our Website
- ✓ Logo on Step & Repeat (Photo Backdrop)
- ✓ Logo on 2024 Race Shirt
- ✓ Race Registrations and/or T-shirts for up to 8 people

Pick 3

- ☐ Free Coffee or tea Cards for 8 people
- ☐ Sponsorship Table (Day of Event)
- ☐ A Coffee Date at our Clarkston Shop for up to 8 people
- ☐ A Unique Ethiopian Coffee Ceremony for up to 8 people
- ☐ A Delicious Chai Workshop for up to 8 people



ESPRESSO- \$5000

As an Espresso-level sponsor, you'll enjoy a rich, concentrated dose of premier benefits and prominent recognition.

Included in Sponsorship

- ✓ Logo on our Website
- ✓ Logo on Step & Repeat (Photo Backdrop)
- ✓ Logo on 2024 Race Shirt
- ✓ Race Registrations and/or T-shirts for up to 8 people

Pick 4

- ☐ Free Coffee or tea Cards for 8 people
- ☐ Sponsorship Table (Day of Event)
- ☐ A Coffee Date at our Clarkston Shop for up to 8 people
- ☐ A Unique Ethiopian Coffee Ceremony for up to 8 people
- ☐ A Delicious Chai Workshop for up to 8 people



CORTADO- \$8000

As a Cortado-level sponsor, you'll enjoy every perk and privilege we offer —it's the complete package.



IMPORTANT NOTE

Any sponsors after August 15 are not guaranteed any printed materials including t-shirts.

For more information, visit: www.refugecoffeeco.com/run/ or email: sponsor@refugecoffeeco.com

SPONSORSHIP KIT



SPONSORSHIP FORM

NAME: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

COMPANY: _____

WEBSITE: _____

SOCIAL MEDIA HANDLE FOR SHOUT OUT: _____

SPONSORSHIP AMOUNT

SPONSOR A RUNNER (\$30)

**PLEASE SUBMIT YOUR LOGO
IN VECTOR FORMAT WITH
THE ABOVE INFORMATION.**

IN LIEU OF A SPONSORSHIP, OR TO DONATE ANYTIME

MAKE CHECKS TO:

Refuge Coffee Co.

MAIL TO:

Refuge Coffee Co.,
4170 East Ponce de Leon, Clarkston, GA 30021

GIVE ONLINE: www.refugecoffeeco.com

For more information, visit: www.refugecoffeeco.com/run/ or email: sponsor@refugecoffeeco.com